

## 2025 Aligned Biz Planning

I love me some biz planning! Here are some prompts to help you create an aligned business plan for the new year.

Make some tea, and dive in!

Love,  
Cass x

P.S. Here's a *free* meditation to help you expand your capacity and anchor in everything you create, receive and map in this session:

<https://cassiemendozajones.com/expanding/>

### 1. Grounding & Releasing the Past Year

Objective: Reflect, honour, and clear any energy from the past year to make space for the new.

**What moments or achievements from this year am I most proud of? How can I celebrate these?**

**What felt hard or heavy this year, and what lessons did these experiences offer me?**

What are three things I can energetically release today that no longer serve me or my business?

Connecting with the energy of my business, what gratitude and acknowledgment would I share with it for this year?

## 2. Setting Expansive Intentions for the New Year

Objective: Envision a business and life rooted in abundance, peace, and aligned power.

Connecting with the energy of my business, what does it ask for more of in the coming year?

What does my next-level self believe about my business, money, time, and energy?

Where in my business am I playing safe or small, and how can I gently lean into more expansion and bigness?

### 3. Refining Your Sales, Marketing, and Visibility Pathway

Objective: Identify aligned, impactful strategies to expand reach and income without adding complexity.

Where am I overcomplicating sales or marketing, and how could I make it simpler?

How can I make my visibility feel easier by marketing (showcasing my gifts) in a way that feels effortless and aligned?

#### 4. Exploring Expansion Points in Energy, Beliefs, and Capacity

Objective: Identify ways to expand your capacity for success and align with beliefs that fully support scaling your business.

What belief do I most need to adopt/embody to grow and scale my income with ease?

How could I align with and open into an "overflow" of clients? Where is there space for this in my body and business?

## 5. Scaling Your Income Without Working Harder

Objective: Create a strategy for sustainable, scalable growth.

If I believed it was inevitable for me to make [desired income], what would I focus on next year?

What systems, tools, or support could I invest in to free up my energy while increasing my impact?

## 6. Mapping the Year Ahead

Objective: Translate your intentions into tangible plans.

What are my three big business goals for the next year?

How can I build spaciousness into my schedule while moving toward these goals (or something better)?

What are my personal growth or wellness intentions, and how can my business goals support them?

## 7. Closing Reflection

Objective: Anchor the day's insights and feel energised moving forward.

What is the most exciting insight or idea I've uncovered today?

If I trusted myself completely, what would be my next aligned step in business?

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Everything you want in your business is on *the other side* of being **braver** than before.

I'd love to do this work with you, to bring your business and self-concept into new levels of expansion, receiving, and into the highest levels of your expression and power.

Learn more and join me in BRAVE: <https://cassiemendozajones.com/mastermind/>

Love,  
Cass x